Get excited for your trip to Minneapolis, it’s going to exceed your expectations. From 150 things to do, where to eat, places to experience... we have you covered. Visit minneapolis.org for more details.

**WEATHER**
High 29°F; Low 12°
More days of sunshine than Chicago or Indianapolis

**MSP AIRPORT**
Least amount of weather-related delays among all airports
*Travel+Leisure*

**NEW BREWERIES**
Including the new Craft Bar and Lounge at the Minneapolis Convention Center

**SHOPPING**
Tax-free shopping everywhere, not just at the Mall of America

**SPORTS**
5 professional sports teams, plus a brand new, state-of-the-art U.S. Bank Stadium

**ARTS & CULTURE**
Second-most theater seats per capita in the nation

**SKYWAYS**
8 miles of 72° climate controlled walkways connecting the city

**VISITOR INFORMATION**
Now open on Nicollet! Providing a variety of information to visitors

**D.I.D. AMBASSADORS**
Friendly faces of downtown: approachable and welcoming guides to help you find your way

**TRANSPORTATION**
Take a FREE bus ride down Nicollet or hop on any Metro Transit Light Rail

**PARKS**
Best Park System in the U.S. to hike and explore *ParkScore*

**FOOD & WINE**
James Beard Award-Winning Restaurants, rooftop patios, culture inspired cuisines

**MUSIC SCENE**
Ranked 5th Best Music Scene in America *Travel+Leisure*

**NEW BREWERIES**
Including the new Craft Bar and Lounge at the Minneapolis Convention Center

**TRAILS**
200 miles of walking, biking and cross-country ski trails within the city limits
SOCIETY FOR RANGE MANAGEMENT
72ND INTERNATIONAL MEETING, TECHNICAL TRAINING & TRADE SHOW
FEBRUARY 10-14, 2019 | MINNEAPOLIS MINNESOTA

HOTEL

1 Hilton Minneapolis
1001 Marquette Avenue
Minneapolis, MN 55401
2019 SRM TRADESHOW EXHIBITOR OPPORTUNITIES

TRADE SHOW SCHEDULE

SUNDAY, FEBRUARY 10TH
12:00 PM — 6:00 PM BOOTH SET-UP

MONDAY, FEBRUARY 11TH
8:00 AM — 8:00 PM EXHIBIT HALL OPEN
4:00 PM — 6:00 PM POSTER SESSION SOCIAL
6:00 PM — 8:00 PM TRADE SHOW MIXER

TUESDAY, FEBRUARY 12TH
8:00 AM— 6:00 PM EXHIBIT HALL OPEN
4:00 PM - 6:00 PM POSTER SESSION SOCIAL
6:00 PM - 11:00 PM: BOOTH TEAR DOWN

EXHIBIT BOOTH SELECTION/ SPACE ASSIGNMENTS

Although SRM will make every attempt to accommodate exhibitor requests for specific booths, no guarantees can be made that the exhibitor will be assigned the specific booth(s) requested. The method of determining space assignment shall be established by SRM.

SPECIAL NOTE FOR EXHIBITORS

Specific attention is being paid to ensure the greatest amount of traffic and interaction for all vendors. The Exhibit Hall at the Minneapolis Convention Center is a large room. Entertainment and refreshments will be featured in the vendor area via the trade show mixer, coffee breaks, concessions, and other activities planned. All poster / papers will be in the back of the exhibit hall. Everyone interested in viewing the posters will have to walk through the Trade Show. SRM is working with the Convention Center to provide a premier set-up to ensure a great experience for all our 2019 vendors—we hope you’ll join us in Minneapolis!

FOR QUESTIONS CONTACT:

2019 Trade Show Chair: Miranda Meehan
701-219-9251 miranda.meehan@ndsu.edu

SRM Coordinator: Kelly Fogarty
202-870-3342 Kelly@wssdc.com

10 X 10 BOOTH PACKAGE

Booth Package (10x10)
8 foot high draped back drape
3 foot high draped side rails
One sign with company name
One 8 Foot draped table
Two chairs, waste baskets

*Two (2) complimentary conference registrations per booth package
*Range club — Non-profit booth includes no complimentary registration

All Information for ordering additional services will be included in the exhibitor service kit, which will be mailed to the exhibitors in the fall. Electricity and internet access will be provided by The Minneapolis Convention Center at an additional cost. Additional and/or other equipment is the sole responsibility of the exhibitor and will be available from the decorator at an additional cost.
2019 SRM TRADESHOW EXHIBITOR OPPORTUNITIES

EXHIBITOR CONTRACT

This agreement for exhibit space, the notices of space assignment by SRM and the full payment of rental charges, together constitute an agreement for a right to use space. Exhibitor terms and guidelines:

1. Dates and Hours of the Exhibition – Hours are tentative and subject to changes as needed:
   - SUNDAY, FEBRUARY 10TH
     12:00 PM - 6:00 PM BOOTH SET-UP
   - MONDAY, FEBRUARY 11TH
     8:00 AM - 8:00 PM EXHIBIT HALL OPEN
     4:00 PM - 6:00 PM POSTER SESSION SOCIAL
     6:00 PM - 8:00 PM TRADE SHOW MIXER
   - TUESDAY, FEBRUARY 13TH
     8:00 AM - 6:00 PM EXHIBIT HALL OPEN
     4:00 PM - 6:00 PM POSTER SESSION SOCIAL
     6:00 PM - 11:00 PM: BOOTH TEAR DOWN

2. Booth Selection/Assignments. Although SRM will make every attempt to accommodate Exhibitor requests for specific booths, no guarantees can be made that the Exhibitor will be assigned the specific booth(s) requested. The method of determining space assignment shall be established by SRM. No rights or privileges are created for any exhibitor as a result of previous space assignments or years of participation in the SRM exhibition.

3. Use of Exhibit Space. No exhibitor shall assign, sell its rights, sublet, share, or apportion the whole or any part of the space allotted. All product and service demonstrations and distribution of promotional materials must be confined to the limits of the exhibit space. No firm or organization not assigned space in the exhibition hall will be permitted to solicit business in any manner within the exhibition hall.

4. Arrangements of Exhibits. All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. All booths are in-line booths measuring 10 feet by 10 feet. The standard booth equipment provided to the exhibitor by SRM through the general contractor are 8’ high backdrape, 3’ high draped side rails, one exhibitor ID sign, one 8’ draped table and two chairs. All additional furnishings or equipment is the sole responsibility of the exhibitor. Height: Exhibit fixtures, components and identification signs will be permitted to a height of 8 feet. Depth: All display fixtures over 4 feet in height and placed within 10 linear feet of an adjoining exhibit must be confined to the back half of the booth. Any variation of these guidelines must be approved in advance by SRM management.

5. Cancellation of Exhibit Space by Exhibitor. If it is necessary for the exhibitor to withdraw from the SRM 2019 Annual Meeting Trade Show, the exhibitor must notify SRM in writing. On or before 5 January 2019, exhibitor will receive refund of booth payment less $150 per 10x10 space and $50 per student booth cancelled. No refund of exhibit fee if booth space is cancelled after 5 January 2019.

6. Insurance. Exhibitors are encouraged to carry floater insurance to cover exhibit material against damage or loss, as well as public liability insurance against injury to the person or property of others. Request this type of insurance coverage be available to you during transport, installation, operation and dismantling of your exhibit.

7. Sales Tax. Any business making taxable sales at a trade show must be registered to collect the Minnesota general sales tax and any applicable local taxes before the event begins. Out-of-state businesses must collect Minnesota tax on all taxable sales made while in Minnesota. For more information on the Minnesota Sales and Use Tax Permit, check out the Minnesota Department of Revenue at (http://www.revenue.state.mn.us). Minnesota Sales and Use Tax info. (http://www.revenue.state.mn.us/businesses/sut) or Sales Tax Fact Sheet 148 at (http://www.revenue.state.mn.us/businesses/sut/factsheets/fs148.pdf). Security, SRM will take reasonable precautions to safeguard the exhibit hall each day following the completion of scheduled activities. Any other security arrangements will be the responsibility of the exhibitor. SRM will not be liable for loss or damage to property of the exhibitor from theft, fire, accident or other cause beyond its control.

8. Exhibitor Service Kit. Approximately 90 days prior to the dates of the SRM Annual Meeting, Exhibitors will receive a copy an Exhibitor Service Kit. The Exhibitor Service Kit will include information integral to your company’s participation, including but not limited to: additional Rules & Regulations, order forms, shipping & drayage and utilities and building services.

Booth Exhibitor Name: __________________________________________

Individual(s) utilizing the complimentary meeting registration:

Not applicable to a University Range Club booth or Non-Profit Group booth:

Name: _________________________ City/State: _________________________ E-mail: _________________________

Name: _________________________ City/State: _________________________ E-mail: _________________________

Any additional company representative(s) must register for the meeting separately; for questions, please email Kelly Fogarty (kelly@wssdc.com). Note: All Exhibitor Agreements must be accompanied by signed Exhibitor Application to confirm space assignments. I understand and agree to abide by the Exhibitor terms and guidelines above.

Authorized Signature __________________________ Print Name __________________________ Date _________________
2019 SRM EXHIBITOR REGISTRATION FORM

SELECT BOOTH TYPE

☐ SRM Commercial Members $500 per 10’x10’ booth $500 x booth(s) = $ ______________
☐ SRM Regular Members $500 per 10’x10’ booth $500 x booth(s) = $ ______________
☐ Non-Members $750 per 10’x10’ booth $750 x booth(s) = $ ______________
☐ Non-Profit Organization $250 per 10’x10’ booth $250 x booth(s) = $ ______________
☐ University Range Club $100 per 10’x10’ booth $100 x booth(s) = $ ______________

*Booth fees are due by December 8, 2018

EXHIBITOR INFORMATION

Exhibitor / Company Information: _____________________________________________________________
Authorized Contact Name: ______________________________________________________________________
Company’s Address: __________________________________________________________________________
City: ______________________ State: ______________________ Zip Code: ______________
Telephone: ______________________ Fax: ______________________ Country: ______________________
Email: ______________________________________________________________________________________

PAYMENT INFORMATION

☐ MasterCard ☐ Visa ☐ Discover Credit Card Number: _________________________________
Cardholder Name: ______________________ Expiration Date: ________ Billing Zip Code: ________
Cardholder Signature: __________________________________________________________________________

For Allen Press/SRM Trade Show Staff Use Only

Date Received by Allen Press: ________ / ________ / ________
Assigned Booth Selection Preference Order Number: ________
Booth Number(s) Desired ______________________________________
Booth Number(s) Assigned ______________________________________

PLEASE RETURN PAYMENT TO:
SRM Registration Manager
Allen Press Inc.
810 E. 10th St.
Lawrence, KS 66044
(785) 865-9465 | (785) 843-6153
Email: SRMmeeting@allenpress.com

Please return payment, the signed Exhibitor Agreement and the 2019 Exhibitor Registration Form.
$25,000 TRAIL BOSS

MEETING SPONSOR/PRESENTING SPONSOR

- Company name to be featured and referred: Society for Range Management Annual Meeting presented by YOUR COMPANY
- Company name featured in event-related press releases distributed to regional media
- Recognition at opening Plenary Session, main events, and at entrance to Trade Show.
- Two (2) – 10x10 booths in Trade Show
- Company Logo displayed on 50’ x 5’ video walls
- Company Logo on Screens, monitors and printed materials
- Two (2) full-page ads in Conference Program
- Headline of Daily Trail Boss will read “Daily Trail Boss Sponsored by Company Name”
- Featured ad in each day’s Daily Trail Boss
- Acknowledgment on 2019 SRM Annual Meeting web page
- Four (4) Annual General Meeting registrations
- Four (4) Coffee Stations
- Opportunity for bag-inserts given to all meeting attendees

$20,000 RANGELAND STEWARD

- Recognition at the opening plenary event and at entrance to Trade Show.
- Two (2) 10x10 Booths in Trade Show
- Company Logo displayed on 50’ x 5’ video walls
- Company Logo on Screens, monitors and printed materials.
- One (1) full-page ad in Conference Program.
- Acknowledgment on 2019 SRM Annual Meeting web page
- Three (3) Annual General Meeting Registrations
- Three (3) Coffee Stations
- Featured ad in each day’s “Daily Trail Boss”
- Opportunity for bag-inserts given to all meeting attendees
## 2019 SRM SPONSORSHIP LEVELS [CONTINUED]

### $15,000 WRANGLER

- One (1) - 10x10 Trade Show Booth
- Recognition at entrance to Trade Show
- Company Logo displayed on 50’ x 5’ video walls
- Company Logo on Screens, monitors and printed materials
- One (1) half-page ad or logo in Conference Program
- Three (3) ads in the “Daily Trail Boss” during week of event
- Acknowledgment on 2019 SRM Annual Meeting web page
- Two (2) Annual General Meeting Registrations
- Two (2) Coffee Stations
- Opportunity for bag-inserts given to all meeting attendees

### $10,000 TOUR

- One (1) 1/4 page logo in Conference Program
- Recognition at entrance to Trade Show
- Acknowledgment on 2019 SRM Annual Meeting web page
- Two (2) Annual General Meeting Registrations
- Recognition on all tour related materials
- Opportunity for bag-inserts given to all meeting attendees

### $7,500 OUTRIDER

- One (1) 1/4 page logo in Conference Program
- Recognition at entrance to Trade Show
- Acknowledgment on 2019 SRM Annual Meeting web page
- Two (2) Annual General Meeting Registrations
- One (1) Coffee Station
- Opportunity for bag-inserts given to all meeting attendees

### $2,500 MAVERICK

- One (1) 1/8 page logo in Conference Program
- Recognition at entrance to trade show
- Acknowledgment on 2019 SRM meeting web page
2019 SRM SPONSOR OPPORTUNITIES

MENU OF OPTIONS

COFFEE BREAKS

Sponsor a morning and/or afternoon coffee break any day of the meeting (Monday-Friday); your company’s name and logo will be displayed at the coffee break location, and will be included with the break information in the meeting program.

$200 PER COFFEE STATION
20 STATIONS AVAILABLE

WORKSHOP / SYMPOSIUM

Is there a certain subject of focus for a workshop or symposium that fits with your company’s goals or objectives? Enroll as a workshop or symposium sponsor and receive a digital projection featuring your name and logo showcased from the projector at the beginning and end of your sponsored workshop/symposium. This projection is your chance to display any promotional items you may offer during the week of the meeting. All information will be included with the workshop/symposium information in the meeting program. Contact Kelly Fogarty (kelly@wssdc.com) for a list of available symposia and workshop options.

$500 - 1,500

TRADE SHOW / WELCOME MIXER

A professional mixer that brings students and professionals together, serves as an unofficial kick-off to the meeting. Food and drinks are made available the first night of the trade show; this is a prime opportunity to showcase your name in front of SRM members and vendors; opportunities to sponsor all or portions of the mixer are available. All information will be included with the Trade Show mixer information in the meeting program.

$500 - 3,000
2019 SRM SPONSOR OPPORTUNITIES

POSTER SESSION

A variety of sponsorship opportunities are offered during the poster sessions. You can sponsor the poster boards, drinks, and appetizers during the poster sessions. All information will be included with the poster session information in the meeting program.

$500 - 1,500

WORKSHOP / SYMPOSIUM

Sponsor one of SRM’s student groups or one of the many student-based activities and contests that take place at the Annual Meeting. Contact Kelly Fogarty (kelly@wssdc.com) for information on specific pricing on options.

$500 - $7,500

PAST PRESIDENTS LUNCHEON

Sponsor the luncheon for the past presidents of the Society.

$1,000.00

CUSTOMIZABLE OPPORTUNITIES

In addition to our general meeting sponsorship opportunities, you can customize any of our categories, or simply choose a selection from the list below to enhance your exposure at the meeting. For each sponsor option listed, your name and logo will be displayed and advertised along with the event and/or item.

Want to customize the list further? We’re happy to discuss any sponsorship opportunities to fit your needs.
2019 SRM SPONSORSHIP REGISTRATION FORM

CHOOSE SPONSOR LEVEL

☐ $25,000 Trail Boss
☐ $20,000 Rangeland Steward
☐ $15,000 Wrangler
☐ $10,000 Tour Sponsor
☐ $7,500 Outrider
☐ $2,500 Maverick

Complimentary Attendees:
____________________
____________________
____________________

CHOOSE ADD-ON OPTION

ENTER QUANTITY

_____ Coffee Break Sponsorship - $200 per Coffee Station

_____ Workshop/Symposium | $500 to $1,500
Trade Show/Welcome $____________ Write in desired amount

_____ Mixer Sponsorship | $500 to $3,000 $____________ Write in desired amount

_____ Poster Session Sponsor | $500 to $1,500 $____________ Write in desired amount

_____ Student Event Sponsor | $500 to $7,500 $____________ Write in desired amount

_____ Past Presidents Luncheon | $1,000

PLEASE RETURN PAYMENT TO:
SRM Registration Manager
Allen Press Inc.
810 E. 10th St.
Lawrence, KS 66044
(785) 865-9465 | (785) 843-6153
Email: SRMmeeting@allenpress.com

SPONSOR INFORMATION

Company Name: ________________________________________________________________
Contact Name: ________________________________________________________________
Company's Address: _____________________________________________________________
City: __________________________ State: __________________________ Zip Code: ___________
Telephone: _______________________ Fax: __________________________ Country: __________
Email: ________________________________________________________________

PAYMENT INFORMATION

☐ MasterCard ☐ Visa ☐ Discover Credit Card Number: _____________________________
Cardholder Name: _______________________ Expiration Date: ________ Billing Zip Code: ________
Cardholder Signature: __________________________________________________________________________